



ENTRY FORM 2018

c/o 'Downtown Sudbury' BIA
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Presented by:



ABOUT 'WIN THIS SPACE'

The 'Downtown Sudbury' BIA 'Win This Space' is an innovative business recruitment initiative, designed to encourage entrepreneurial activity in Downtown Sudbury. The 'Win This Space' competition offers an opportunity for new and aspiring entrepreneurs to put their business ideas into action and make their dreams a reality. This is an initiative of the 'Downtown Sudbury' BIA (Business Improvement Area), in partnership with the GSDC (Greater Sudbury Development Corporation) and the Regional Business Centre, together with numerous sponsors.

This is how it works:

- Send us your business pitch (with a 250 word outline and a 1-3 minute video) by **12 noon, Thursday, March 29, 2018**
- Your idea could be selected as one of the (up to) 10 Finalists (Thursday, April 12, 2018)
- Attend 4 workshops (through the Regional Business Centre) – (Apr. 18th & 26th, May 2nd & 10th)
- Top 5 Finalists will be announced Friday, June 22, 2018 (subject to change)
- Top Entrepreneur announced Wednesday, July 4, 2018 (subject to change)
- The successful finalist wins a storefront in downtown Sudbury for 12 months (up to \$15,000 – not including utilities or leasehold improvements), plus additional prizes – with expected start-up of October 1, 2018 (pending site negotiations, required renovations, etc.)

You can apply to 'Win This Space' if you:

- Are 19 years of age or older ... and ... Are legally living in the Province of Ontario
- Have a business as a sole proprietorship or in partnership – no franchises will be considered
- Are willing to commit to signing a minimum 1 year lease from one of the participating spaces.

NAME: _____ PHONE: _____

ADDRESS: _____

BUSINESS NAME: (Please be specific as this will be used in marketing materials) _____

EMAIL: _____

Business Idea: (250 words or less) ... Entries are subject to eligibility requirements, as outlined in the Contest Rules and must include a 1-3 minute* video explaining:

- Who you are
- What your business/product/service is
- What makes it unique ... be clear as to how your business idea is critical to the downtown – what is the link between the business idea and downtown as a whole.
- Why you should win this competition ... Show us your personality and enthusiasm

***1-3 minute video to be submitted in one of the following formats: .avi, .mov, .mp4, .mpeg**

Please submit your video via email with your completed Entry Form – or - if the file is too large, drop it off at Downtown Sudbury's office on a USB.