

ANNUAL GENERAL MEETING – ‘DOWNTOWN SUDBURY’ BIA

Wednesday, February 27, 2019 – Respect is Burning Supperclub

THE ANNUAL GENERAL MEETING OF THE BOARD HELD AT 5:30 P.M. B. MCCULLAGH & K. MACISAAC, CO-CHAIRS.

PRESENT

B. Deisinger, J. MacIntyre, J. Arnold, A. Roy, J. Seguin, W. Watson, G. McCausland

REGRETS

A. Vardy

ALSO PRESENT

Staff: M. Luoma, Executive Director
M. Leblanc, Member Services/Communications Officer
Guests and Downtown Members/Partners

WELCOME

J. MacIntyre welcomed Guests and introduced the new Board of Directors for the next four-year term, 2019-2022. He then introduced the Co-Chairs for this term – Brian McCullagh and Kendra MacIsaac. He further noted that he is excited about the energy the new Board brings and is looking forward to continuing as the Past-Chair.

BUSINESS PORTION

2018 Highlights/Updates

J. MacIntyre provided an overview of the following:

- **‘Win This Space’** ... This was held for the 2nd year, in partnership with the GSDC, The ‘Top Entrepreneur – Starlotte Dresen – will officially open her new shop (‘Starlotte Satine Vintage’) on March 1st. It was further noted that, it was a bit more challenging in 2018 due to the limited number of street level vacancies (not a bad problem to have).
- **Safety Forums** ... In partnership with the Greater Sudbury Police Service, a number of programs were initiated including ‘Coffee with a Cop’; Spring & Fall Safety Forums; and specific Focus Group Sessions. It was noted that while Const. Tyler Hagen (Downtown’s direct Police liaison) was unable to join us, members were encouraged to reach out to him with any concerns, questions, etc.
- **Parking** ... It was noted that while this is an ongoing discussion with City Partners (and others), a number of positive steps were taken, including: installation of new parking signs; discussion on a pedestrian overpass linking the Energy Court parking lot to Elgin St and the expansion of the Energy Court lot; Pay-by-Plate program. It is anticipated that the Pay-by-Plate program will be installed/implemented this year.
- **Event Centre** ... Decision from LPAT not expected until the Fall.

2019 Program

K. MacIsaac provided a brief reminder/overview of what a ‘BIA’ is – funding, purpose, members, etc. and further encouraged members to be sure to clarify (when the situation presents itself) that the BIA is funded through its membership (downtown businesses and property owners within a defined boundary) and not the general public.

B. McCullagh took the opportunity to thank some of the past Board members – particularly J. Browning and S. Vincent – for their many years of time and dedication to the Board and its efforts. He expanded on the importance of partnerships (introducing the many partners in attendance from both the City and the Police Service) and participation, further noting that there is no one group that can do everything but if we all work together and contribute what we can – it will make a difference.

Prior to further discussion on the program, B. Deisinger was called upon to speak to the proposed budget.

2019 Budget

B. Deisinger provided an overview of the proposed 2019 Budget, including specifics on what is included in the various line items – as contained in the meeting information package – and recommended by the Board of Directors. It was further noted that the budget is also used to successfully leverage various partnerships to undertake programs (media, special **3**)

events). The 'Win This Space' initiative was noted as a strong example of how the Board works with partners and how the budget is leveraged ... the BIA commitment was \$13,000 and the program package was \$49,500.

It was also noted that Members will be advised when the 2018 Audit is complete and available.

M. Luoma was then called upon to present the resolution (including clarification of both the Chargeback and Special Projects Reserves). It was also noted that highlights of various 2018 programs were contained in the Annual Report (in the Information Package)

AGM-19-01 Watson–Roy

THAT the General Membership supports the 2019 Program and Operating Budget in the amount of \$547,350 as presented and discussed, representing a 2.5% increase over the 2018 Operating Budget;

AND FURTHER THAT this budget and program reflects the key program and activities of the Board including: Administration; Marketing; Special Events; Development and Beautification.

CARRIED

AGM-19-02 Roy-Watson

THAT the General Membership of 'Downtown Sudbury' BIA approves maintaining the Chargeback Reserve for 2019, established for the purpose of covering any loss of revenue as a result of loss of assessment.

CARRIED

AGM-19-03 Roy-Watson

THAT the General Membership of 'Downtown Sudbury' BIA approves maintaining the Reserve Fund, established in preparation of specific Major Projects in the Downtown.

CARRIED

Open Discussion

K. MacIsaac and B. McCullagh then provided an overview of the realignment of the 'Organizational Chart' (contained in the Information Package), to reflect the Board's focus on major 'Pillars' -specifically Economic Development (including Parking, Beautification).

The meeting then moved to discussion, with Members encouraged to chat with each other, Directors, Partners, about various concerns, issues, opportunities and priorities and to note these on the various flip-charts around the room. It was noted that this information/feedback will then be reviewed by the Board and incorporated into the Work Plan (short, medium and long term) with the intent to present back to the Membership in late spring/early summer.

CLOSING REMARKS

The Co-Chairs thanked everyone for attending, including the various groups in attendance with Information Tables and encouraged Members to visit them and discuss the various programs offered that may be of benefit to them (GSU, ImPark, ReThink Green, YMCA Employment Services, BLOOM – newest downtown festival)

Thanks were also extended to Rob Gregorini and the Respect is Burning Supperclub team for the venue and refreshments.

ADJOURNMENT

There being no further matters to discuss at this time, the formal portion of this meeting adjourned at 6:30 p.m.

Co-Chairs

Executive Director