

20TH MEETING OF THE BOARD OF DIRECTORS OF ‘DOWNTOWN SUDBURY’

Thursday, April 6, 2017, School of Architecture Board Room

A REGULAR MEETING OF THE BOARD HELD AT 8:30 A.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

S. Vincent, A. Vardy, B. McCullagh (dep 10:00 a.m.), K. MacIsaac, D. Brouse (dep 9:45 a.m.)

REGRETS

J. Browning, R. Gregorini, A. Gilmore, F. Cormier,

ALSO PRESENT

M. Luoma	Executive Director
E. Landry, J. Ferrigan	Planning, City of Greater Sudbury
S. Thompson, B. Ugurgel	DVDC

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

APPROVAL OF MINUTES

17-104 Cormier-McCullagh

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

17-105 McCullagh-Cormier

THAT the Board minutes of the 18th Meeting (December 1, 2016) as duplicated and circulated, be hereby accepted.

CARRIED

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

APPROVAL OF MINUTES

17-109 McCullagh-Brouse

THAT Items C-1 & C-2, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

17-110 McCullagh-Brouse

THAT the Board minutes of the 19th Meeting of the Board of Directors (February 2, 2017) and the Annual General Meeting (February 16, 2017) as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR’S REPORT

17-111 Vincent-Brouse

THAT the Executive Director’s Report (February 2017), as duplicated and circulated, be hereby accepted.

CARRIED

EXECUTIVE COMMITTEE

The Executive Director reminded Directors that, while the position of Chair remains consistent for the four years of the Board's term, the positions of the Executive may change annually. Further to discussion the following resolution was presented:

17-112 Vincent-Brouse

THAT the following be appointed as the Executive for the year 2017;

Vice-Chair	Brian McCullagh
Treasurer	Shirley Vincent
Director-at-Larch	Kendra Maclsaac

CARRIED

RIBFEST CHARITABLE DONATION

The following resolution was formally approved, as per recent email vote:

17-113 Vincent-Brouse

WHEREAS the on-site operations of the 9th Annual Downtown Sudbury Ribfest was made possible through Volunteers; **AND WHEREAS** the Canadian Red Cross has been very supportive and an integral partner in this event from the inception, increasing their roles and responsibilities with the Volunteer scheduling and related needs;

AND WHEREAS this partnership has been key to the success of this event;

BE IT THEREFORE RESOLVED THAT the Board approves a 2016 donation of \$15,000 to the Canadian Red Cross, Sudbury operation;

CARRIED

OBIAA CONFERENCE

The following resolution was formally approved, as per recent email vote:

17-114 Vincent-Brouse

THAT the Board approves sending 3 Directors (Chair & 2 Directors), together with Staff (3), to the upcoming Annual OBIAA Conference in Toronto, April 2-5, 2017;

AND FURTHER THAT all expenses related to the conference (registration, accommodation, travel) will be covered;

AND FURTHER THAT a report will be made to the Board following the Conference.

CARRIED

R-2 CHAIR'S REPORT

J. MacIntyre reported/updated on the following:

AGM action outcomes *Member Session will be scheduled to include Planning, GSU, EV, Green Economy to provide guidance and assistance with financial incentive programs

Parking concern *Notes from a meeting held with members concerned about the loss of parking as a result of the Place des Arts development were previously circulated
*A meeting with the Mayor and Senior Staff has been scheduled for late April

OBIAA Conference *Brief overview provided on the 'Return On Investment' initiative of the Provincial Association (which was also the theme of the Conference), specific to data collection – the need for and importance of
*It was noted that details will be prepared for a Downtown Sudbury project, hopefully in partnership with Planning, and either NOHFC/FedNor to assist with key data collection for downtown to then be used for business recruitment, sponsorships, fundraising opportunities, etc.

Event Centre *Overview and reminder provided for the Information Session scheduled for April 6th including a panel discussion.

LU Strategic Planning

*It was noted that the University is interested in chatting with downtown members on how their vision might link with downtown over the next few years.

R-3 PROJECT UPDATES

CIP

E. Landry distributed information outlining the various components, including incentives, noting that this has been in effect since January. Expected timeline:

*Program launch ... week of April 10th (following Council)

*Expressions of Interest ... deadline by May 12th

*Detailed information gathering on larger project applications (ie mixed use) will follow, with report to Council in the fall and, pending applications, funding attached for 2018

*An Information Session will be scheduled April 27th (to be confirmed pending Council approval) to assist interested applicants through the process. It is proposed to enhance that session by including other partners ie GSU and Green Economy.

Elgin Greenway

J. Ferrigan advised that the Engineering drawings are complete and that a report will be presented to City Council May 9th – including an update, design, financial plan and construction schedule for implementation through a phased program (completion by 2020). Further to discussion, the following resolution was presented:

17-115 Vincent-Brouse

THAT Downtown Sudbury BIA will look at a financial contribution/support to the City for the Elgin Greenway through fundraising, special project reserve or a combination of both.

CARRIED

Expressing Vibrancy

M. Luoma advised that the draft final report has been received and, following any minor adjustments, will be circulated ... with the intent to identify short and long term actions.

The Chair recommended establishing a small work group to identify and implement some of the short term projects this year. The ED and Treasurer to meet to review budget and allocation to this area.

Win This Space

M. Luoma provided an update, noting that the deadline to enter is Friday, April 28th.

R-4 EVENTS

Event Sponsorships

A. Vardy and S. Vincent to assist the ED in the review of the large event requests received to date for recommendation to the Board.

Team' Sponsorships

D. Brouse and J. MacIntyre suggested consideration be given to invite sports groups/organizations to volunteer time in return for sponsorship. For example ... sports team to provide time to help 'clean-up' the downtown ... poster removal, planter clean-up, graffiti, etc. Member agreed to this idea and D. Brouse to follow up with the ED. (budget to be determined with the Treasurer).

R-5 DVDC PARTNERSHIP

S. Thompson and B. Ugurgel were present to provide an overview of activities and to submit a request for funding ... as per handout circulated. This will be reviewed and discussed by the Board at the next meeting.

NEXT MEETING

Thursday, May 4th ... 4:00 p.m.

ADJOURNMENT

17-116 Vincent

THAT we do now adjourn. Time: 10:00 a.m.

CARRIED

Chair

Executive Director