

SPECIAL MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, February 12, 2015
The Forge, 176 Larch St.

A SPECIAL ORIENTATION SESSION OF THE NEW BOARD HELD AT 4:00 P.M.

G. LABELLE, FACILITATOR.

PRESENT

D. Brouse, A. Gilmore, R. Gregorini, J. MacIntyre, K. MacIsaac, B. McCullagh, A. Vardy, F. Cormier, D. McIntosh

REGRETS

J. Browning, S. Vincent

ALSO PRESENT

M. Luoma Executive Director
G. Labelle Facilitator

INTRODUCTIONS

As this was the first meeting of the new Board, Directors were invited to introduce themselves and provide background.

ORIENTATION

The Board 'Organization Manual' was previously distributed to Board Members, containing an overview of the Organization and its policies, procedures, etc.

G. Labelle led Directors through a discussion on the following:

- Roles of the BIA ... Board/Board of Directors ... Staff
- Governance
- Code of Conduct Agreement (which was then signed by each Director)

Directors agreed that consideration be given to hosting a 'brainstorming' session with Members in the Fall, to both encourage Member participation and provide input into the 2016 Budget planning process.

Discussion was also held on the definition of 'In Camera' and Staff was requested to obtain clarification from City Staff.

BOARD MISSION AND VISION

The current '**Vision**' of the Board was reviewed and it was noted that the Board does not have a '**Mission Statement**'.

The Executive Director read the 'purpose' of the designation of a Business Improvement Area (as per the Ontario Municipal Act) ...

- To oversee the improvement, beautification and maintenance of municipally-owned land, buildings and structures in the area beyond that provided at the expense of the municipality generally; and
- To promote the area as a business or shopping area

Directors then held a lengthy discussion on both **Mission** (reason 'why') and **Vision** ('how') ...

- Residential, commercial, institutional development
- 'complete streets'
- Members (long term interests of) (maximize return on members' \$)
- A place for celebration, community engagement
- A destination ... where the community collects
- A hub
- Multi-use space/district
- The 'igniter' of a great downtown

Further to discussion, the following was agreed upon ... to be further discussed, 'tweaked', finalized at the next meeting:

Mission ... To maximize the long term interests of our members.

Vision ... **① Downtown Sudbury will be integrated into the cultural and economic fabric of Northern Ontario.**
② Downtown Sudbury will be the cultural and economic hub of Northern Ontario.

BOARD EXECUTIVE

The 'election' of the Executive of the Board was held, under the direction of G. Labelle, as follows:

Chair

F. Cormier and B. McCullagh nominated J. MacIntyre ... who accepted the nomination.
There being no further nominations, nominations were closed and J. MacIntyre accepted the position of Chair.

Vice-Chair

D. Brouse and F. Cormier nominated B. McCullagh ... who accepted the nomination.
There being no further nominations, nominations were closed and B. McCullagh accepted the position of Vice-Chair.

Treasurer

A. Gilmore and F. Cormier nominated S. Vincent ... who had indicated interest in this position.
There being no further nominations, nominations were closed.

Director-at-Large

D. McIntosh and B. McCullagh nominated D. Brouse ... who accepted the nomination.
There being no further nominations, nominations were closed and D. Brouse accepted the position of Director-at-Large.

The following resolution was then passed:

15-01 Cormier – McCullagh

THAT the following be appointed as the Executive for the year 2015;

Vice-Chair – B. McCullagh

Treasurer – S. Vincent

Director-at-Large – D. Brouse

AND FURTHER THAT J. MacIntyre be appointed Chair for the Term 2015-2018;

AND FURTHER THAT the above, in addition to the Executive Director, be the Signing Officers of the Board.

CARRIED

BOARD MEETING SCHEDULE

Directors agreed to meet the **first Thursday, monthly, 4 p.m.**

2015 BUDGET

Further to a brief discussion, the following resolution was presented:

15-02 MacIsaac – Gregorini

THAT the Board supports and approves the 2015 Program and Budget as previously circulated and recommended by the previous Board, as follows:

THAT the Operating Budget be \$502,605, reflecting the program and activities of the Board including Marketing; Special Events; Development/Design;

AND FURTHER THAT this represents a 2% increase over the 2014 Operating Budget;

AND FURTHER THAT this budget will be a combination of levy and 2014 surplus carryover (if any);

AND FURTHER THAT the 2015 Program and Budget will be presented to the General Membership at the Annual General Meeting scheduled for February 26, 2015.

CARRIED

NEXT MEETING

AGM ... Thursday, February 26th ... 5pm – 7:30pm ... The Laughing Buddha

Regular ... THURSDAY, MARCH 5TH – 4:00 P.M.

***The main discussion will be ... VISIONING #1 ... with G. Labelle, Facilitator**

ADJOURNMENT

There being no further matters to discuss at this time, this meeting adjourned at 7:30 p.m.

Chair

Executive Director