

18th MEETING OF THE BOARD OF 'DOWNTOWN SUDBURY

Board Room, 7 Cedar St., Unit 102

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

J. Chevrier, P. Thurston, D. Brouse, A. Lenardich, B. McCullagh

REGRETS

S. Vincent, J. Browning, F. Belli, N. Bertolo

ALSO PRESENT

M. Luoma - Executive Director

PART ONE - CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

13-61 Lenardich - McCullagh

THAT item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 Board of Directors

13-62 Lenardich - McCullagh

THAT the minutes of the 17th Meeting of the Board (December 3, 2012), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO - REGULAR AGENDA

R-1 CHAIR'S REPORT

J. MacIntyre highlighted discussions from recent meetings re Innotech Park, Casino, etc. , noting that a Work Group has been established specific to the Innotech Park Project ... including parking - critical to both this project and downtown as a whole and a pedestrian crossing (with structured parking as the anchor). The next Work Group meeting will include representatives from City Parking (as the City is currently preparing for an RFP for a parking structure - as per the Downtown Master Plan).

R-2 EXECUTIVE DIRECTOR'S REPORT

13-63 Chevrier - McCullagh

THAT the Executive Director's Report, dated December 2012, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 PROGRAM/PROJECT UPDATES

Downtown Partnership Review

*Visit this week from the London Downtown ED to assist with a review

*Tuesday and Wednesday will include meetings with Councillors and City Senior Staff, as well as a joint meeting of the Boards of both DVDC and the BIA

Downtown Partnership 'Full Committee'

*notes from the meeting of December 5th were previously circulated

*as a result of that meeting, a Work Group for 'Downtown Recruitment' has been established (as was recommended in the Downtown Master Plan)

Downtown Master Plan

*notes from the meeting of the Community Liaison Group (December), re status report, were previously circulated for information

*as a result of that meeting a Work Group has been established specific to the '**Innotech Park**' (as noted in the Chair's Report)

***Elgin Greenway** ... J. MacIntyre advised Directors of the status of this project, noting that funding to undertake the final design has been received from the City and the Ministry of Tourism to date. However, there remains a shortfall. Further to discussion, the following resolution was then presented:

13-64 Chevrier - McCullagh

WHEREAS the Elgin Greenway has been identified as a 'priority project' under the Downtown Master Plan;

AND WHEREAS the development and implementation of this project has become a partnership (including funding) consisting of Rainbow Routes, City of Greater Sudbury, DVDC, various levels of government, and the BIA;

AND WHEREAS this project addresses an area that has been a long time concern to the BIA and our members;

BE IT THEREFORE RESOLVED THAT 'Downtown Sudbury' BIA contribute \$10,000 from the Special Projects Reserve Fund for the final Design Component of this project, to be undertaken in 2013.

CARRIED

R-4 2013 PROGRAM/BUDGET

2012 Budget Status (draft)

***Draft 'Update'** as at November 15, 2012 was previously circulated - for information

***Ribfest** ... Copy of financials were circulated and discussion held on the 2012 contribution to participating charities. It was also noted and recommended that consideration be given to offering this opportunity to downtown organizations to provide volunteers. Further to discussion, the following resolution was presented:

13-65 Chevrier - McCullagh

WHEREAS the on-site operations of the 5th Annual Downtown Ribfest is made possible through Volunteers;

AND WHEREAS 'Charities of Choice' have been very supportive of this event;

BE IT THEREFORE RESOLVED THAT the 2012 Donations be as follows:

- Canadian Red Cross - \$9,400
- Palliative Care/Warm Hearts - \$600

CARRIED

2013 Budget Direction

*A proposed timeline for budget development, approvals and AGM was presented, with the objective of holding the AGM at the end of February.

*Staff received Board direction to proceed with a **draft budget increase as per inflation ... 2.9%** ... and further, that the Strategic Plan discussion be reflected. More specific discussion was held related to Marketing and Beautification (more specifically developing a tree lighting program)

*Director's also discussed the **AGM format** - in light of the Strategic Plan discussions, as well as the Downtown Partnership Review, and agreed that the AGM will remain 'basic' at this time (budget presentation with an overview of the Board direction as per the Strategic Plan) ... and that various 'Member Sessions' will be scheduled throughout the year in an effort to better Member Communications as well as provide information (ie Succession Planning, Marketing ideas, etc.) - as discussed through the Strategic Planning process.

R-5 OTHER

Director's Open Forum

Directors agreed to continue the 'Informal Chat' prior to the formal meeting (ie 4:00 - 4:30) - rather than at the end of the meeting.

OBIAA Annual Conference

*This year's Conference will be held in Toronto, April 14th - 17th.

*In the past, 4 delegates have attended - 2 Directors and the 2 Staff

*The ED to send a notice to Directors to determine level of interest in attending - formal approval at the February meeting

NEXT MEETING

MONDAY, FEBRUARY 4TH ... 4:30 P.M.

ADJOURNMENT

13-66 Chevrier - McCullagh

THAT we do now adjourn. Time: 4:50pm.

CARRIED

***The 3rd STRATEGIC PLANNING SESSION discussion then followed (through to 7pm)**

Chair

Executive Director