

12th MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Monday, May 7, 2012

7 Cedar St., Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:30 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

S. Vincent, J. Chevrier, P. Thurston, A. Lenardich, D. Brouse

REGRETS

J. Browning, N. McAloney, F. Belli

ALSO PRESENT

M. Luoma – Executive Director

S. Barnard – President, Cambrian College ... Guest

DECLARATIONS OF CONFLICT

None declared.

GUEST

S. Barnard, Cambrian College President, was present to discuss the opportunity for a downtown presence for Cambrian College, noting that they are currently undertaking a Feasibility Analysis of what format that might take. They are also having discussions with other groups/projects – ie School of Architecture, Art Gallery of Sudbury, etc. – and investigating opportunities to build partnerships that would include various programs and services – ie business services, arts programs, etc. They are interested in continuing to provide their students with 'practical applications'.

It is expected that the 'Feasibility Analysis' will be completed over the next few months, following which Ms Barnard will provide an update to the Board, with further specific discussion on how the BIA may provide assistance to move this forward.

CONSENT AGENDA

APPROVAL OF MINUTES

12-24 Chevrier – Lenardich

THAT Items C-1 and C-2, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 Board of Directors

12-25 Thurston – Lenardich

THAT the minutes of the 11th Meeting of the Board (April 3, 2012), as duplicated and circulated, be hereby accepted.

CARRIED

C-2 Downtown Marketing

12-26 Chevrier – Lenardich

THAT the minutes of the Downtown Marketing/Events meeting dated May 2, 2012, as duplicated and circulated, be hereby accepted.

CARRIED

REGULAR AGENDA

R-1 CHAIR’S REPORT

J. MacIntyre provided brief updates on the following:

Meeting with Mayor Matichuk ... to chat/review various Downtown projects

Downtown Master Plan ... presentation and approval/support at City Council

Elm St. Calming ‘Pilot Project’ ... recent decision at City Council and approval to proceed with 3 month ‘Pilot Project’ ... as a result, the following resolutions was presented:

12-27 Thurston – Lenardich

WHEREAS Elm St. Traffic Calming has been a longstanding issue of strong interest to the BIA and its members in its ongoing efforts to develop Downtown Sudbury as a ‘pedestrian-friendly’ environment and destination;

AND WHEREAS the Elm St. Parking ‘Pilot Project’ is included in The Action Strategy of the Downtown Master Plan ... Building Momentum: Year 1 Actions;

BE IT THEREFORE RESOLVED THAT the Board approves an expenditure of \$2,500 to assist the City in the implementation of this project.

CARRIED

R-2 TREASURER’S REPORT

J. Chevrier report on the following:

2011 Financial Statements

Copies were previously circulated, hard copy distributed and the following resolutions presented:

12-28 Chevrier – Thurston

THAT the Financial Statements @ December 31, 2011, as prepared by PricewaterhouseCoopers, Chartered Accountants, be hereby received.

CARRIED

12-29 Chevrier – Thurston

WHEREAS the 2011 Audited Financial Statements indicate a year end surplus of \$73,291;

BE IT THEREFORE RESOLVED THAT this amount be allocated as follows:

- Carryover to 2012 Operating Budget 21,225
 - Special Projects Reserve 52,066
- \$73,291

CARRIED

Office Upgrades

Memo was previously circulated outlining areas of need. J. Chevrier further elaborated on request for support and the following resolution was then presented:

12-30 Chevrier – Thurston

THAT the Board approves an expenditure for upgrades to the Board offices, as per the Treasurer’s presentation and recommendation, previously circulated;

AND FURTHER THAT this expenditure is not to exceed \$20,000;

AND FURTHER THAT this be expended from the ‘Unrestricted Operating Accumulated Surplus’

CARRIED

R-3 EXECUTIVE DIRECTOR'S REPORT

Report covering April activities was previously circulated and questions invited.

12-31 Chevrier – Vincent

THAT the Executive Director's Report, dated April, as duplicated and circulated, be hereby accepted.

CARRIED

OBIAA Conference ...

Report was previously circulated, highlighting sessions attended at the recent Provincial OBIAA Conference – held in Thunder Bay. J. MacIntyre also provided an overview specific to discussions related to successful partnerships in the implementation of major projects ... ie municipal support in the waterfront development in Thunder Bay. An actual 'presentation' was requested and will be made at an upcoming Board meeting.

R-4 PROGRAM/PROJECT UPDATES (Update previously circulated)

Downtown Master Plan

- Supported unanimously by City Council
- Next step ... Planning Staff will prepare an Implementation Program for presentation to Council in June
- Innotech Park ... a great deal of interest has been generated in this project and it has the potential of becoming a reality in the near future
- Elgin Street Greenway ... also strong interest in this project with meetings being held with potential partners (ie BIA, DVDC, City, School of Architecture, Market Square, etc.) – with the goal that this will be a confirmed 'Year One' project that will be announced
- Elm St. Calming ... previously reported on ... 1st project to be announced as a 'Year One' Implementation Project

Marketing/Special Events

- Special 'Downtown Sudbury' pony tab, in partnership with the Sudbury Star is proceeding very well ... publication is May 25th
- Event planning is going well ... 1st event – 'Downtown Yard Sale' with over 70 tables to date

R-5 OTHER

Board Vacancy ... one application received to date ... additional interest indicated ... discussion at June meeting

Transforming & Revitalizing Downtown Summit ... Memo previously circulated outlining topics, cost, etc. It was noted that there are two key areas for 'Professional Development' in the BIA movement - the OBIAA Conference ('grass-roots', hands-on format) and this Downtown Summit (International in scope).

12-32 Thurston – Chevrier

THAT the following be approved to attend the upcoming Transforming & Revitalizing Downtown Summit, scheduled for June 6th & 7th in Hamilton, as per information previously circulated: Executive Director and Chair.

CARRIED

NEXT MEETING

MONDAY, JUNE 4TH ... 4:30P.M. ... Guest – AGS

ADJOURNMENT

12-33 Chevrier

THAT we do now adjourn. Time 6:05p.m.

CARRIED

Chair

Executive Director