

## **NINTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'**

Thursday, November 7, 2019, YMCA Board Room

### **A REGULAR MEETING OF THE BOARD HELD AT 8:30 A.M.**

#### **K. MACISAAC IN THE CHAIR**

#### **PRESENT**

B. McCullagh, R. Jones, J. MacIntyre, G. McCausland, A. Vardy, W. Watson

#### **REGRETS**

B Deisinger, J. Arnold, J. Seguin

#### **ALSO PRESENT**

M. Luoma – Executive Director

#### **DECLARATIONS OF CONFLICT**

K. MacIsaac declared a Conflict in the agenda item specific to discussion on the Ribfest 2019 Charitable donation.

#### **STRATEGIC PLAN DISCUSSION**

The ED advised that, due to unforeseen circumstances, the Strategic Plan portion of this meeting will be rescheduled.

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### **PART ONE – CONSENT AGENDA**

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#### **APPROVAL OF MINUTES**

##### **C-1 BOARD OF DIRECTORS**

###### **19-42 MacIntyre-Vardy**

**THAT** Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

**CARRIED**

###### **19-43 MacIntyre-Watson**

**THAT** the Board minutes of the 8<sup>th</sup> Meeting of the Board (October 3, 2019), as duplicated and circulated, be hereby accepted.

**CARRIED**

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### **PART TWO – REGULAR AGENDA**

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#### **R-1 CO-CHAIRS' REPORT**

##### ***Council Appointment – New Board Director***

Rob Jones was 'officially' welcomed as a new Director for the balance of the term, as recently appointed at City Council.

##### ***CKLU***

Directors had a lengthy discussion specific to how the BIA might be able to assist CKLU in their growth and development, with the goal of sustainability. Many ideas were raised including developing a downtown partnership and collaborative that could include member businesses, downtown events, etc. in an effort to not only build awareness to CKLU but to increase and develop financial opportunities and sponsors for the station.

G. McCausland noted that a meeting has been scheduled with the CKLU Manager, himself and the ED to discuss this and the Board's thoughts further.

Following discussion, a number of Directors (W. Watson, G. McCausland, J MacIntyre, B. McCullagh) offered to have a discussion/'brainstorm' with the CKLU Team to further develop ideas and partnership opportunities.

## **R-2 EXECUTIVE DIRECTOR'S REPORT**

Report for the month of October was previously circulated. A number of questions were presented including:

**\*new parking machines** ... While there are still some areas in need of adjustments (signage, location of #s utilized with the HotSpot ap, etc.), operations are running somewhat smoother as customers are adjusting.

**\*additional parking spaces** ... Directors were advised that City staff has scheduled a 'walk about' to review and determine potential locations for additional spaces (ie Elgin St., Minto St.)

**\*Elm St. north side parking** ... preliminary discussion has been held with City Staff

**\*garbage** ... concern with recent facebook posting of a 'dump' from one of the bins into a planter (City had been advised of the issue and it was dealt with)

**\*snow removal** ... concerns again specific to accessibility and liability, and the need to continue with the 'cut-outs' mid-block

The following resolution was then presented:

### **19-44 MacIntyre-Watson**

**THAT** the Executive Director's Report for October, 2019, as duplicated and circulated, be hereby accepted.

**CARRIED**

## **R-3 ECONOMIC DEVELOPMENT**

Highlights of the following were included in the Executive Director's report:

### **\*Large Projects Update:**

*-Place des Arts -* Construction Group now meets bi-weekly (Wednesday, 8:00am, Independent Living) for updates. These updates are then emailed to members. The project is currently on schedule.

### **\*Beautification:**

*-Tree Lights -* The new lights are being installed – thanks to both Vianet & GSU – and will continue over the next couple of weeks.

### **\*Parking:**

*-Eol Garage -* K. Fowke has advised that meetings and/or discussion have been held with all 5 of the groups that made submissions and that at least two of the groups want to proceed as soon as possible and have included schedules that commence in the 2020 construction season.

## **R-4 SOCIAL**

Highlights of the following were contained in the Executive Director's Report:

**\*Lion's Eye in the Sky** Following a brief discussion, the following resolution was presented:

### **19-45 MacIntyre-Watson**

**THAT** the Board appoints K. MacIsaac as their representative, together with the Executive Director, on the Lions Eye in the Sky Advisory Committee for the balance of the term of the Board.

**CARRIED**

It was noted that some concerns have been raised by NISA specific to the location of one of the cameras and that clients are feeling uncomfortable. M. Luoma to bring this to the Committee.

**\*Fall Safety Forum** Approximately 40 attended and it was noted that the discussion and general tone of the meeting has changed from the first one held last year – likely as a result of a better understanding of the various situations as well as the number of groups that are working hard on concerns and solutions – including the Police Service who have introduced additional downtown designated officers.

**\*Coffee with a Cop** Two sessions to be held in November, with the second being a ‘focus group’ with the Safe Consumption Site project (Nov. 27<sup>th</sup>).

**\*By-Law Officer** G. McCausland advised of recent discussions held with B. Adair (By-Law) and various pros and cons, what is the need and objective, etc. It was further noted that the REAL NEED is shelter/housing on a 24/7 12 month basis and that this is an area that the BIA might be able to better assist in (CMHA shelter).

As a result, the following action was agreed upon:

\*ED to follow up with CMHA re costs (shelter), opportunities (social program ie snow removal, garbage/litter pick-up, etc.) and invite to the December Board meeting.

## **MOTION TO PROCEED**

**19-46 MacIntyre-McCausland**  
**THAT** we proceed past 10:00 a.m.  
**CARRIED**

## **R-5 MARKETING/EVENTS**

**\*Ribfest** K. MacIsaac declared a Conflict specific to the 2020 Charitable donation as she is employed by the YMCA, the Charity of Choice, and as such did not participate in the discussion or vote on the matter.

The draft financials were previously circulated, with the note that there remains a few outstanding invoices. It was noted that while numbers were up (on both sides of the ledger), it was a successful year and further that the development of the Children’s Area in Memorial Park was very positive and continues to have great potential. In addition, the new partnership with ReThink Green went far better than expected and discussions have already started on further developments for 2020.

Further to discussion, the following resolution was presented:

**19-47 THAT** the Board of Directors of ‘Downtown Sudbury’ BIA approves a 2019 donation in the amount of \$12,000 to the YMCA;  
**AND FURTHER THAT** this donation is a result of the partnership with the 2019 ‘Downtown Sudbury Ribfest’, with the YMCA as the approved ‘Charity of Choice’ for this event  
**CARRIED**

**\*Christmas**

An update was previously circulated and further provided, including the Christmas Market, Carolling, etc, as well as the 'Shop Local' program. There are still a number of elements to be confirmed and details will be circulated at that time.

**R-6 NEW BUSINESS/UPDATES/OTHER**

**\*Transit**

G. McCausland provided an overview of an idea for the Transit Terminal, location of a 'hub', linkages/proximity to services/activities, etc.

**NEXT MEETING(S)**

**Coffee with a Cop**

**Wednesday, November 27<sup>th</sup> – 8:30 am – DTS offices**

'Focus Group' Session – Safe Consumption Site

**Regular Board**

**Thursday, December 5<sup>th</sup> – 8:30 am**

(location to be confirmed)

**ADJOURNMENT**

19-48 Vardy

THAT we do now adjourn. Time: 10:30am

**CARRIED**

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Chair

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Executive Director