

14TH MEETING OF THE BOARD OF 'DOWNTOWN SUDBURY'

Tuesday, September 18, 2012
7 Cedar St., Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:30 P.M.

J. MACINTYRE IN THE CHAIR

PRESENT

A. Lenardich, N. Bertolo, J. Browning, S. Vincent

REGRETS

F. Belli, J. Chevrier, D. Brouse, P. Thurston

ALSO PRESENT

M. Luoma Executive Director
Guest Richard Diotte - Citadel Developments

GUESTS

Richard Diotte, Citadel Developments, was present to provide an overview of a proposal for a **Casino development** in downtown ... a multi- use facility including major hotel, conference centre, parking, etc. Directors were advised that OLG will first determine who the operator is then location, with expected opening 2017. It was noted that North Bay Council has also passed a resolution supporting a Casino and, as Sudbury and North Bay are in the same area, this means that either North Bay or Sudbury will get the Casino - not both. R. Diotte noted that he would like to hold an information session with BIA Members to present his proposal.

Following the presentation, Directors discussed the following action ...

*Letter to be forwarded to the Mayor and Council outlining that, should a Casino be approved for Sudbury, that it is an opportunity for the City and that, to have the most economic impact the development should be a multi-use facility – ie casino, major hotel, conference centre, etc.

*Further ... that such a development supports the results of the Board's Member Survey on this issue and would result in positive spin-offs ie employment opportunities, tourism, new business opportunities, economic impact on existing businesses.

*In conclusion, the downtown would be the most effective location for such a multi-use development (including use of existing infrastructure, etc.).

*Letter to be copied to both R. Diotte & R. Bartolucci

PROCEED PAST

12-38 Vincent - Browning

THAT we proceed past 6:00 p.m.

CARRIED

PART ONE - CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

12-39 Browning - Vincent

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 Board of Directors

12-40 Browning - Lenardich

THAT the minutes of the 13th Meeting of the Board (June 4, 2012), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO - REGULAR AGENDA

R-1 CHAIR'S REPORT

J. MacIntyre reported on the following, noting that it was a busy summer and that further discussion/details would be had during the balance of the Agenda:

- Good process continues on the **Elgin St. Greenway**
- Both complaints and praise have been received on **Ribfest**. The positive was from businesses that participated in Ribfest. However, lots of complaints re garbage and smell following the event. He was also advised that some people cancelled reservations at restaurants because of Ribfest. However, one of the highest complaints from attendees was that businesses weren't open, suggesting that the Board needs to review the purpose of undertaking events, ie when are they held (only on business days?), how do we encourage businesses to remain open to take advantage of the increased traffic and the opportunity to market their business, etc.

R-2 EXECUTIVE DIRECTOR'S REPORT

Report covering activities through June - August, 2012, was previously circulated and questions invited.

12-41 Lenardich - Vincent

THAT the Executive Director's Report, dated June - August, 2012, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 PROGRAM/PROJECT UPDATES

Downtown Master Plan:

Implementation Plan ...

- received Council support in August
- next step ... Staff will prepare more detailed costings to individual projects

Elgin St. Greenway ...

- funding applications have been submitted for this project
- Rainbow Routes continues to be the 'Lead' on this Steering Committee, including both BIA and DVDC
- continue to have positive discussions with potential private sector funding partners

Elm St. Calming ...

- 3 month 'Pilot Project' ended on September 7th
- 'Working Group' continues to meet to discuss success, feedback, challenges, recommendation to Council
- it is expected that Staff will present report to Council later in the Fall
- Directors were encourage to continue to invite feedback from customers, etc.

Streetlighting ...

- Application has been made through the City, for Federal Infrastructure Funding for this project.
- If successful, this would allow for this project to move forward quicker, through a financial partnership between City, BIA, Federal Government

Market Square

J. Browning advised of correspondence from received from the City, providing an update on the status of this project (copy previously circulated to Directors). Specifically ... that discussions continue with CP on the site of the 'new home' for the Market, and that 'Plan B' is being developed in the event that the Station is not available for the 2013 Market Season.

The delay in this project has raised great concern from the public, Market Vendors, Board Directors, etc. J. MacIntyre suggested that the Board needs to develop a strategy to more effectively deal with the City on various projects (implementation of, etc.), noting that a stronger liaison and communications is required if the 'partnership' is to be effective. Directors strongly supported this and agreed to further discussion at the October meeting.

School of Architecture

J. MacIntyre advised of attendance at last week's announcement by the School, including funding donation from the Construction Association and the expected timeline moving forward to the first group of students in 2013.

Special Events

M. Luoma provided a brief overview of **Ribfest**, reaffirming concerns stated previously. Directors agreed that the 'garbage issue' is likely one of the most immediate issues, particularly in light of the increased attendance, and that the direction be given to ensure that removal is complete immediately following the event in 2013 .. so as not to have this problem.

R-5 OTHER

Board vacancy

- 2 applications have been received
- as there has been other interest expressed, Directors agreed to allow submissions over the next week
- as previously agreed upon, the Executive will meet to review applications and bring a recommendation to the October meeting

Board Strategy Session

- Directors agreed to the need for this session ... to assist with the discussion on the 2013 Program and Budget
- on an evening in mid/late October

Chamber AGM

- It was agreed that the Board will purchase a table for the Chamber's AGM ... featuring Lloyd Robertson

Movie Filming

- It was noted that Downtown will be busy over the next weeks with the filming of 5 different movies
- A bulletin has been circulated to members advising of the various parking and traffic disruptions during this time

NEXT MEETING

MONDAY - OCTOBER 1, 2012 ...4:30 P.M.

ADJOURNMENT

12-42 Vincent

THAT we do now adjourn. Time: 6:40 p.m.

CARRIED

Chair

Executive Director