

ANNUAL GENERAL MEETING OF 'DOWNTOWN SUDBURY' (BIA)

Laughing Buddha

Thursday, February 26, 2015

THE ANNUAL GENERAL MEETING OF THE BOARD HELD AT 5:30 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

D. Brouse, J. Browning, A. Gilmore, R. Gregorini, K. MacIsaac, A. Vardy, F. Cormier, D. McIntosh

REGRETS

S. Vincent, B. McCullagh

ALSO PRESENT

Staff: M. Luoma, Executive Director
B. Kuczma, Program Co-ordinator
M. Leblanc, Member Services/Communications Officer
R. Ward, Bookkeeper

Guests: Dr. T. Galvin, School of Architecture
K. Longston, Senior Planner, City of Greater Sudbury
P. Gagnon, M. Lajeunesse, Place des Arts
J. Hebert, Launchpad
C. Pelletier, A. Knapp, 'We Live Up Here'
P. Loewenberg, The Townhouse
P. Patry, Canadian Cancer Society
Mayor Brian Bigger
M. Seguin, Motion Arc Studios

Downtown Members & Partners

WELCOME

J. MacIntyre welcomed Guests and introduced the new Board of Directors and Staff.

BUSINESS PORTION

J. MacIntyre provided a brief overview of the Board's activities and partnerships over 2014, noting further details were outlined in the Annual Report contained in the registration package. He then provided an overview of the proposed 2015 Budget – as outlined in the Annual Report and recommended by the Board of Directors, and also contained in the registration package. The following resolutions were then presented:

2015 Budget:

AGM-15-01

THAT the General Membership of 'Downtown Sudbury', at the Annual General Meeting held Wednesday, February 26, 2015, approves a 2015 Operating Budget of \$502,605, representing a 2% increase over the 2014 Operating Budget; **AND FURTHER THAT** this budget will be a combination of levy and 2014 surplus carryover (if any); **AND FURTHER THAT** this reflects the program and activities of the BIA, including Marketing; Special Events; Development/Design; as presented by the Board of Directors.

CARRIED

Chargeback Reserve

AGM-15-02

THAT the General Membership of 'Downtown Sudbury' approves maintaining the Chargeback Reserve for 2015, established for the purpose of covering any loss of revenue as a result of loss of assessment.

CARRIED

Special Project Reserve

AGM-15-03

THAT the General Membership of 'Downtown Sudbury' approves maintaining the Reserve Fund, established in preparation of specific Major Projects in the Downtown.

CARRIED

PROJECT UPDATES

J. MacIntyre introduced the following Guests who provided updates of their respective Downtown projects and partnerships:

- **Dr. T. Galvin** ... update on the status, growth and development of the **School of Architecture**
- **K. Longston**, Senior Planner – City of Greater Sudbury ... update on the **Elgin Greenway** (final design has been received, staff is reviewing and applying costs/budget with next step a presentation to City Council, followed by the submission of funding applications for implementation) **and the Downtown Master Plan**, noting that the **'Green Stairs'** project that is contained within the plan (at the current 'Durham Parkette'), to link Memorial Park to Durham St., will be undertaken this year.
- **P. Gagnon & M. Lajeunesse** ... update on **Place des Arts** (currently in the Feasibility Phase, with that report expected in June) ... additional information was contained in the registration package
- **J. Hebert**, Launchpad Marketing ... update on the expanded **'Downtown Movies Under the Stars'** program (sponsorship opportunities were contained in the registration package)
- **C. Pelletier, A. Knapp**, 'We Live Up Here' ... update on a new downtown Festival – **'Upfest'** – schedule for August
- **P. Loewenberg**, The Townhouse ... update/overview of the **'Craft Beer Festival'** that will be in its 3rd year and will happen at the end of 'Upfest'
- **P. Patry**, Canadian Cancer Society ... overview of **'Paint the Downtown Yellow'** as part of their major fundraising initiative (information was contained in the registration package)
- **Tale of a Town** ... J. MacIntyre provided an overview of this initiative that will begin in May (information was contained in the registration package)
- **Mayor Brian Bigger**
- **M. Seguin**, Motion Arc Studios ... unveiled the Downtown Sudbury video

CLOSING REMARKS

J. MacIntyre thanked the Presenters, Members and Guests for attending and noted that the Board is looking forward to a very positive and exciting 2015.

Guests were invited to `network`, enjoy the music of the Freddie Feenix (Rick Petryna) and some refreshments from The Laughing Buddha.

ADJOURNMENT

There being no further matters to discuss at this time, this meeting adjourned at 7:30 p.m.

Chair

Executive Director