

29th MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, April 5, 2018, McEwen School of Architecture Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

B. McCullagh, A. Gilmore, B. Deisinger (dep: 5:30pm), A. Vardy, S. Vincent, F. Cormier

ALSO PRESENT

M. Luoma Executive Director

REGRETS

J. Browning, K. Maclsaac

GUEST

Directors were advised that the discussion specific to Transit has been postponed. Further to discussion, it was suggested that a special meeting be scheduled (prior to the May Board meeting) on this, particularly if there is anything that might be included in the report. It was also suggested that Members be invited to this discussion. The ED to establish a date with M. Ferrigan for this purpose.

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

C-1 APPROVAL OF MINUTES - BOARD OF DIRECTORS

18-169 Deisinger-McCullagh

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

18-170 Deisinger-McCullagh

THAT the minutes of the 28th Meeting (March 8, 2018) as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 CHAIR'S REPORT

Board vacancies

Further to direction from the March Board meeting, it was noted that discussions were held with a number of potential candidates to fill the two vacant positions on the Board. B. McCullagh provided a report on these and further to discussion, the following resolution was presented:

18-171 McCullagh-Deisinger

WHEREAS, due to the resignation of D. Brouse and A. Gilmore, there are two vacancies on the Board of Directors of 'Downtown Sudbury';

BE IT THEREFORE RESOLVED THAT the Board requests City Council to formally appoint the following to fill the vacancies for the balance of the term 2015-2018:

1. Gabrielle Roy, Stitch & Stone
2. Erin Danyliw, Copy Copy

CARRIED

Planning Committee Public Hearings

Directors were updated on the recent Public Hearings for both the Casino and the Event Centre and an overview of the next steps, including the City Council meeting of April 10th and expected steps following that.

Following a lengthy discussion specific to budget approval timeline, Staff was directed to prepare the cheque contribution as per the AGM Res. #AGM-18-01

R-2 EXECUTIVE DIRECTOR'S REPORT

18-172 McCullagh-Deisinger

That the Executive Director's Report (March 2018), as duplicated and circulated, be hereby accepted.

CARRIED

MOTION TO PROCEED

18-173 Vincent-Gilmore

THAT this meeting proceeds past 5:30 p.m.

CARRIED

R-3 EVENTS

Ribfest 2018

The ED advised that preliminary discussions have been held with both the YMCA (Volunteer component) and the City re site logistics to move this forward in the new location. Further key discussions are scheduled over the next couple of weeks. Report at next meeting.

Yard Sale

The ED advised that this marks the 1st of large events/festivals for the season and is held the same day as the Gardening Festival, resulting in a busy day for downtown. It was also noted that, at this time, there are already over 40 tables rented – with still two months to go.

R-4 OTHER/NEW BUSINESS

'Win This Space'

The entry deadline was Thursday, March 29th, with 19 complete entries received. These are now with the Judging Panel who will make their decision on the (up to) Top 10 that will move on to the next stage, including the mandatory workshops hosted through the Regional Business Centre. Thanks to the addition of a few new Prize Sponsors this year, the package total is \$49,500. The 'Top Entrepreneur' for 2018 will be selected July 4th.

'Coffee with a Cop'

The next one is scheduled for Tuesday, April 10th – 8:30 a.m. ... Old Rock Durham

Full Sidewalk Patio

The ED provided an update on a recent meeting with Councillor Cormier and City Staff and advised that a request for a review has been made – specific to the fee structure – in order to ensure that this program will continue to financially viable for members to participate in.

'Downtown Appearance Work Group'

The ED advised of this meeting (April 10th) with a few Directors, Councillor Cormier and Senior City Staff – with the purpose of addressing some of the key areas of concern and attaching 'actions' to ensure that the appearance of the downtown is maintained at a high level. Areas include (but are not limited to):

- posters on light standards (Directors were also advised of current discussions with both the City and a local company for a pole wrap that would largely prohibit postings)

- graffiti (the ED is currently in discussions with a local company re partnership opportunity to develop a member program, utilizing the BIA equipment)
- tree pruning
- weed removal
- garbage receptacles ... lid replacement, broken units

Directors then discussed the opportunity to host a *'Downtown Spring Clean-Up'* (perhaps in co-ordination with the City's scheduled campaign), with member & Director participation, perhaps partnership with SACY (as has been done in the past). The ED to follow-up with this and report back to the Board.

NEXT MEETINGS

Coffee with a Cop

Tuesday, April 10th – 8:30a.m. – Old Rock Durham

Regular Board

Thursday, May 3rd – 4pm – School of Architecture Board Room

ADJOURNMENT

18-174 McCullagh

THAT we do now adjourn. Time: 6:00 pm

CARRIED

Chair

Executive Director