

SECOND MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, April 9, 2015

St. Andrew's Place, 111 Larch St.

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

D. Brouse, A. Gilmore, R. Gregorini, B. McCullagh, F. Cormier, A. Vardy, K. Maclsaac

REGRETS

J. Browning, S. Vincent, D. McIntosh

ALSO PRESENT

M. Luoma Executive Director
G. Labelle Facilitator – 'Visioning' Session

'Imagine Sudbury'

GUESTS

Representatives from 'Imagine Sudbury' (David Robinson, Dale Wilson, Susan Thompson, David Wood) were present to provide an overview of the status of discussions related to the relocation of the downtown rail yards. D. Robinson made a presentation ... 'Rail-lands North' – An Economic development opportunity, noting that the focus of discussions is strictly an economic development approach and which included options for relocation.

Discussion included the potential 'next steps' ie meeting with Council, need for a Feasibility Study (approximately \$200,000), etc.

Action: Following discussion, Directors agreed to forward a letter of support to the Mayor and Council and the importance of moving to a Feasibility Study.

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

15-08 McCullagh – Maclsaac

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

15-09 McCullagh – Maclsaac

THAT the Board minutes of the 1st Meeting (March 19/15), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR'S REPORT

Report previously circulated. There being no questions/discussion, the following resolution was presented:

15-10 McCullagh - Maclsaac

THAT the Executive Director's Report (March 2015), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT

J. MacIntyre highlighted the following:

Harm Reduction Home

Approval/Funding has been received to establish this program and negotiations are currently underway to secure a downtown location. While there have been positive comments from communities where such a program is offered, there are still concerns associated with it.

Action: Following discussion, it was agreed to invite the proponents to the next Board meeting.

Up Fest

Further to the Board's last discussion and direction, an Agreement has been developed which includes requiring event organizers to 'work with Downtown Sudbury business members in order to actively encourage their participation in the event by extending hours, having special festival sales, and present special programming during the festival, etc.'

Action: That we request a commitment of a minimum of 20 businesses at a minimum level (ie sales, extended hours, etc.) and a minimum of 5 businesses at a more substantial commitment (ie venue host, event sponsor). Once completed, the Agreement will be forwarded to Directors, together with a Resolution for approval.

Paint the Downtown Yellow

As outlined at the AGM, this event kicked off today (April 9th) and is a good example of a partnership event. Downtown Sudbury provided some marketing, information to members, yellow bows for meters and trees and some event planning assistance. The Canadian Cancer Society approached Downtown Businesses and, as a result, close to 70 are participating (selling daffodil pins, decorating windows, having their logo painted in yellow on their sidewalk).

R-3 OTHER/UPDATES

Full Sidewalk Patio Program

M. Luoma advised that this will go before the May Operations Committee meeting, with the request to remove the 'Pilot' and make this a permanent program. A report is being prepared that will include Facebook comments, feedback from neighbouring businesses (to the 2014 Pilot Project), etc. It was also noted, that due to the delay, both Peddlers Pub (the 2014 Pilot) and The Townhouse (who had been approved as part of the 'extended 2014 Pilot') are allowed to submit their applications for this year.

Action: Board resolution supporting this as a permanent program is required. The following resolution was then passed:

15-11 McCullagh – Gregorini

WHEREAS the extended sidewalk patio 'Pilot Project' was very successful in 2014, generating very positive feedback from the public, businesses and media, including the need for more of this type of patio, including from a number of Downtown Sudbury BIA members;

AND WHEREAS this project fits with the philosophy and goals of the Downtown Master Plan ... *to transform the core into an active, safe and diverse destination for people, businesses, not-for-profits, agencies and new investments in all forms*;

BE IT THEREFORE RESOLVED THAT the City be requested to eliminate the 'Pilot' designation and to make the extended patio program permanent;

AND FURTHER THAT this be done in conjunction with a resolution to aggressively seek better parking solutions in the downtown.

CARRIED

This will form part of the report to be present to the Operations Committee.

R-4 VISIONING SESSION – PART 1

Due to time constraints, it was agreed that this discussion would not take place at this time. G. Labelle suggested that he will forward a 'form' requesting each Director to submit their individual goals/objectives for the term. Responses will be assimilated into a draft plan for full discussion.

Action: ① Directors agreed to the above and to have their responses returned to the ED by Friday, April 17th – prior to the OBIAA Conference. ② A special meeting has been scheduled to focus only on work plan – Wednesday, April 29th – 4pm.

NEXT MEETINGS

① SPECIAL ... WEDNESDAY, APRIL 29TH ... 4PM

② REGULAR ... THURSDAY, MAY 7TH ... 4PM
Guests ... DVDC - & - Harms Reduction Home

ADJOURNMENT

15-12 McCullagh - MacIsaac
THAT we do now adjourn. Time: 6:00 pm
CARRIED

Chair

Executive Director