

18TH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, December 1, 2016, School of Architecture Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

S. Vincent, A. Vardy, A. Gilmore, F. Cormier, K. MacIsaac, D. Brouse, B. McCullagh

REGRETS

J. Browning, R. Gregorini

ALSO PRESENT

M. Luoma Executive Director

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

APPROVAL OF MINUTES

16-98 Brouse-Vardy

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

16-99 Brouse-Cormier

THAT the Board minutes of the 17th Meeting (November 3, 2016) as duplicated and circulated, be hereby accepted.

CARRIED

16-100 Brouse-MacIsaac

THAT the minutes of the Executive Committee meeting, dated November 30th, as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

GUEST

Ted Wilson, Master Lecturer, McEwen School of Architecture and Co-ordinator of the Third Year Design Studio, was present to discuss the Winter 2017 Program. The students will be studying Downtown Sudbury and the potential for a major community building to be introduced. Student work will include a scale model of Downtown. A Town Hall is also being organized for early January 2017 at the School. The event will enable community leaders (such as the Board) to share their interests/visions/concerns with the students regarding Downtown. A follow-up Design Charrette will be scheduled for early February.

R-1 EXECUTIVE DIRECTOR'S REPORT

16-96 Cormier-Browning

THAT the Executive Director's Report (October, 2016), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT

J. MacIntyre advised of upcoming meeting with the Consultant from PricewaterhouseCoopers (PwC) who have been retained by the City to complete a Feasibility and Business Case Assessment for a new Sports & Entertainment Complex. The Consultant will be meeting with various local stakeholder groups. B. McCullagh, J. MacIntyre and M. Luoma will be attending and any Board Member interested in attending is welcome to.

R-3 EVENTS

Information update was provided in the Executive Director's Report (previously circulated), including: *Downtown Indie Cinema 'Hot Docs' Festival - *Shop The Neighbourhood' - *Christmas campaign.

R-4 PROJECT UPDATES

Updates were provided in the Executive Director's Report (previously circulated), as well as a verbal overview including:

**Expressing Vibrancy* ... Phase 3 completed and final results expected in February with a presentation at the AGM

**Win This Space* ... Partnership funding approval has been received from the GSDC. It is the intent to 'launch' this program at the AGM.

**Durham Parkette/Brady Green Stairs* ... Public Information Session is scheduled for December 1st at the YMCA. Directors were encouraged to drop by following the Board meeting.

R-5 DVDC PARTNERSHIP

Directors were advised of email response from S. Thompson re project status, 2017 budget request, etc. Further discussion was tabled until additional information received.

R-6 2017 PROGRAM/BUDGET

Copies of draft budget, as discussed and recommended by the Executive Committee were previously circulated. The Executive Director provided an overview of each area, noting that the budget includes a work plan that reflects the Strategic Plan as well as Directors' Priorities.

The Chair suggested consideration be given to a 'theme' for 2017 that would reflect the programming.

Further to discussion, the following resolution was presented:

16-102 Brouse-Maclsaac

THAT the Board supports and approves in principle the 2017 Program and Operating Budget in the amount of \$520,409 as presented and discussed, representing a 2% increase over the 2016 Operating Budget;

AND FURTHER THAT this budget and program reflects the Strategic Plan and Directors' priorities including Marketing; Special Events; Development/Design;

AND FURTHER THAT the 2017 Program and Budget will be presented to the General Membership at the Annual General Meeting scheduled for February 2017.

CARRIED

AGM

*Thursday, February 16, 2017 ... 5pm – 7:30pm

*potential location ... School of Architecture

*format ... if using various 'speakers', MUST ensure that they adhere to short ('rapid') time limit, displays & detailed information packages available, opportunity for members to sign up for various programs

*potential 'presentations' (in addition to a report from the Chair): Expressing Vibrancy (and 'low hanging fruit' for 2017) – Hydro Energy Program – Green Energy North – Elgin Greenway & Durham Parkette (if new information available)

R-7 OTHER/NEW BUSINESS

Office Lease ... Directors were reminded that the current office lease expires February 2017 and that staff is awaiting information on lease options. Further to discussion, the Board directed Staff to investigate street level options, feeling that the BIA needs to have a more visible presence to both members and the public. In addition, this would provide an opportunity to create awareness to the various programs and projects either underway or 'coming soon'. ...3

...3/bd/dec1/16

OBIAA ... The Chair advised Directors of two projects of interest ... ① The ROI (Return On Investment) program – and – ② possibly a mass purchase of pedestrian counters.

NEXT MEETING

REGULAR BOARD

THURSDAY, JANUARY 12TH ... 4PM

(moved 1 week later than regular schedule due to holidays)

AGM

THURSDAY, FEBRUARY 16

ADJOURNMENT

16-103 Brouse-Maclsaac

THAT we do now adjourn. Time: 5:40 p.m.

CARRIED

Chair

Executive Director