

17TH MEETING OF THE BOARD OF 'DOWNTOWN SUDBURY'

Monday, December 3, 2012

The Cinco Centavos

A REGULAR MEETING OF THE BOARD HELD AT 4:30 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

P. Thurston, S. Vincent, J. Browning, A. Lenardich, B. McCullagh, N. Bertolo-McAloney

REGRETS

J. Chevrier, D. Brouse, F. Belli

ALSO PRESENT

M. Luoma Executive Director

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

12-55 McCullagh – McAloney

THAT Items C-1 and C-2 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 Board of Directors

12-56 McCullagh – McAloney

THAT the minutes of the 16th Meeting of the Board (November 19, 2012), as duplicated and circulated, be hereby accepted.

CARRIED

C-2 Downtown Partnership

12-57 Vincent – McCullagh

THAT the minutes of the Downtown Partnership meeting (November 28, 2012), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 CHAIR'S REPORT - Tabled

R-2 EXECUTIVE DIRECTOR'S REPORT

Report covering activities for the month of November, 2012, was previously circulated and questions invited.

12-58 McCullagh – McAloney

THAT the Executive Director's Report, dated November 2012, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 PROGRAM/PROJECT UPDATES

Downtown Partnerships

Further to discussion at the October meeting of the Board, S. Vincent provided and update on the upcoming Partnership 'review' – to look at developing a hybrid downtown organization to effectively reflect the activities of both the DVDC (Downtown Village Development Corporation) and the BIA. It is hoped that this work will begin in January.

S. Vincent then more specifically discussed the funding partnership, referring to Res. 11-30, status of other funding partners (ie GSDC, Ontario Heritage Foundation, FedNor, etc.). An outline of the activities of DVDC for 2013 was circulated (noting that these activities were undertaken without staff or financial resources – strictly volunteer efforts through their Board) ... specific to Residential and Business Attraction. Further to discussion, the following resolution was presented:

12-59 Vincent – McAloney

WHEREAS budget approval has previously been received (through Res #11-30) for a funding contribution to the program activities of the DVDC (Downtown Village Development Corporation), as part of the ‘Downtown Partnership’;

AND WHEREAS while the DVDC has experienced both funding and operational challenges over 2012;

BE IT THEREFORE RESOLVED THAT the Board approves forwarding the 2012 funding commitment of \$32,500, based on this year’s activities as outlined.

CARRIED

It was then noted that the next full meeting of the Downtown Partnership (DVDC, BIA, GSDC) is scheduled for December 5th.

R-4 OTHER

Member Session/AGM

Directors further discussed the suggestion of holding a Member Information Session prior to the AGM ... as raised during the ‘Informal Chat’ portion prior to this meeting. Further to discussion, and due to tight timing, the following was agreed upon:

- AGM only ... different format (ie dinner) ... mid-end February
- Invite Guest Speaker ... ie Jennifer Keesmaat ... (with Richard Florida as an option)
- Broaden the ‘invite’ list ... to include BIA Members, City Staff, Council, Chamber Members, etc.
- Invite feedback/comments from attendees re downtown activities/program
- Work Group ... N. McAloney, J. MacIntyre, B. McCullagh, M. Luoma

Parking/Transportation

J. Browning expressed concern that, while Parking concerns are growing – particularly with the upcoming loss of Market Square parking – the Parking/Transportation Committee has not met for some time. It was also suggested that the Lead City Staff person for this area be invited to a future Board meeting ... to update on the status of the Downtown Transportation Study, Parking Facility, etc.

NEXT MEETING

- **MONDAY, JANUARY 14, 2013 ... 3:30 P.M.**
- **This meeting will be followed with the next discussion in our Strategic Planning process.**

ADJOURNMENT

12-60 McCullagh – McAloney

THAT we do now adjourn. Time: 5:15 p.m.

CARRIED

*The 2nd **STRATEGIC PLANNING SESSION** discussion then followed (through to 7:30 p.m.)