

FIFTEENTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, June 25, 2020, via ZOOM

AN ELECTRONIC MEETING OF THE BOARD HELD AT 8:30 A.M.

K. MACISAAC IN THE CHAIR.

PRESENT

B. Deisinger, J. McIntyre, J. Seguin, W. Watson, G. McCausland, R. Jones,

REGRETS

B. McCullagh, J. Arnold, A. Vardy

ALSO PRESENT

M. Luoma

H. Francis – President & CEO, YMCA

M. Armstrong, L. Franklin – Economic Development Dept.

DECLARATIONS OF CONFLICT

None declared.

GUEST

Helen Francis, President & CEO, YMCA, was presented to provide an update on the Durham St. operations, particularly as a result of the impact of COVID-19, outlining the various programs/services provided prior to 'shut down', re-opening plans, impact on revenue, etc. In addition, it was noted that the facility is at the 20 year point, resulting in the need for larger renovations.

Ms Francis noted that the YMCA is much more than 'gym and swim', but very much about community and that while it has been part of the community for some 85 years (most of that in the downtown), there is a strong need to develop more as a community centre. Directors were advised that, while numerous discussions are currently taking place with partners, potential partners, funding sources, etc., there is much more that is required to ensure and maintain this facility as a viable community hub located in the core.

Following a lengthy discussion, Ms Francis advised that she will reach out to the Board when timing is appropriate for any assistance that might be required.

FOR INFORMATION

PART ONE – CONSENT AGENDA

APPROVAL OF MINUTES

C-1 BOARD OF DIRECTORS

20-85 Watson-Jones

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

20-86 Watson-Jones

THAT the Board minutes of the 14^h Meeting of the Board (June 4, 2020) as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 CO-CHAIR'S REPORT

K. MacIsaac provided an overview of discussions specific to the **Patio Program**, including meetings held (members, BIA, City), options reviewed (full block closure, 'safe streets', use of full sidewalks, laneways), challenges, etc. Meredith Armstrong and Liesel Franklin – City Economic Development Dept – were welcomed and provided further details.

Ms Armstrong outlined additional details on the status of the program, noting support from all levels at the City, current process, establishment of 'Rapid Response Team' (Police, Fire, EMS, Health, AGCO, City staff) that reviews each application.

A lengthy discussion followed including: member concerns/challenges, costs, 'Pilot Project', long term objectives/'vision', opportunities (ie Street Market, businesses/vendors on the street, etc).

The following resolution was then presented:

20-87 Watson-Jones

THAT the Board of Directors of 'Downtown Sudbury' BIA supports the current option for the 2020 Patio Season as outlined:

AND FURTHER THAT we continue to work with BIA members and the Economic Development office to develop more cohesive plans for 2021 including longer term opportunities and objectives to explore the use of public spaces for enhanced pedestrian experiences, including but not limited to 'slow streets', full closures, use of laneways, etc.

CARRIED

The Board also identified this as a priority project that has a fairly tight timeline in order to be prepared for implementation in May 2021 and further directed a Work Group be established consisting of members and City Staff to prepare a proposal/report for both the Board and Council.

M. Armstrong and L. Franklin were thanked for their time and support and departed the meeting at this time.

R-2 EXECUTIVE DIRECTOR'S REPORT

Report for the month of June was previously circulated. The following resolution was then presented:

20-88 Watson-Deisinger

THAT the Executive Director's Report for June 2020, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 UPDATES

***GOVERNANCE & OPERATIONS:**

By-Law Review – Time did not allow this to be discussed as scheduled at the City Council meeting of June 23rd. It is expected to move to the next meeting in July.

***ADVOCACY:**

Free Parking - Directors were advised of Council's decision (June 23rd) as follows:

*Fees for on-street parking will resume July 2, including all metered parking downtown. Enforcement will resume on July 6, following a one-week transition period.

*Enforcement at the 13 downtown municipal parking lots remains on hold until September. Long term/daily parkers (employees, owners) will be encouraged to park there.

Staff will prepare information notices to be placed on vehicles over the next week, as well as include in social media postings and member ebulletins.

PROCEED PAST:

20-89 Watson-Deisinger

THAT we proceed past 10:00 a.m.

CARRIED

***COMMUNITY:**

J. MacIntyre presented outlines for both the Marketing (including a Gift Card program) and RFP projects (as previously discussed). Copy to be distributed under separate cover. A Work Group was previously established including B. Deisinger, R. Jones, W. Watson, G. McCausland and staff. A meeting will be scheduled in the near future to further define details.

NEXT MEETING

REGULAR BOARD

Thursday, August 6th – 8:30 a.m. – ZOOM

ADJOURNMENT

20-90 McCausland

THAT we do now adjourn. Time: 10:40 a.m.

CARRIED

Chair

Executive Director