

15TH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, September 1, 2016, School of Architecture Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

S. Vincent, A. Gilmore, J. Browning, R. Gregorini, A. Vardy, F. Cormier, D. McIntosh

REGRETS

D. Brouse, B. McCullagh, K. Maclsaac

ALSO PRESENT

M. Luoma Executive Director

E. Landry Senior Planner

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

16-84 Cormier-Browning

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

16-85 Vardy-Cormier

THAT the Board minutes of the 14th Meeting (June 2, 2016) as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR'S REPORT

16-86 Cormier-Vardy

THAT the Executive Director's Report (June-August, 2016), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT

The Chair advised of the following:

- ***Downtown Parking Opportunities Meeting*** (notes previously circulated)
- ***Event Centre*** discussions ... It was noted that the Work Group will be developing a Marketing Campaign (2017 budget) which will be brought back to the Board once details are drafted. It was also noted that the RFP issued by the City can be found on line.

R-3 DOWNTOWN COMMUNITY IMPROVEMENT PLAN

E. Landry was present to provide an overview of the various proposed programs, timeline for public information sessions, Planning Committee and presentation to City Council. It was noted that the CIP boundary will now match with that of the Official Plan. (additional information attached under separate cover)

E. Landry also provided an update on the status of the infrastructure/retaining wall project for Durham St. ... that area adjacent to 'The Candy Store' (commonly referred to as the Durham Parkette), noting that while the structural work is required due to safety (that area is integral to the structure of Durham St.), it is also an opportunity to develop as a small greenspace. Once options for design are completed, public information sessions will be held (fall). Further to discussion, the Board agreed that the 'Stompin Tom Statue' (originally discussed to be located here) remain at the existing location outside the Sudbury Arena and further that this provides an opportunity for additional public art.

R-4 EVENTS

Details on the following were contained in the Executive Director's Report (previously circulated):

- **Up Here Festival**
- **Downtown Sudbury 'Movie Night Under the Stars'** ... A 'special' movie will be screened during Ribfest (Saturday night), with the final season movie to be held on Thursday, September 29th.
- **Fall Yard Sale** ... This will be cancelled due to low registration. However, it is recommended that this be included in the 2017 Program and Budget, then allowing more advanced planning, etc.
- **Ribfest** ... 9th Annual ... Friday, September 2nd – Sunday, September 4th
- **Pokemon Go event** ... independent organizer, scheduled for Saturday during Ribfest

R-5 PROJECT UPDATES

Details on the following were contained in the Executive Director's Report (previously circulated):

- **Expressing Vibrancy** ... The 'Active Exploration' phase was a success with strong participation. The next Phase will be in October, followed by a report to the Board and presentation at the AGM.
- **Win This Space** ... The project outline was previously circulated with the Board meeting package. Some interest has been expressed by a few Property Owners (as a result of a 'letter of invite to participate').
- **Walk Sudbury Project** ... Further to previous discussions by the Board and recent email conversation, the following resolution was presented:

16-87 Browning-Cormier

THAT the Board approves a \$1,500 expenditure in support of the 'Walk Sudbury' project, a wayfinding program; **AND FURTHER THAT** this contribution is specific to downtown direction signage.

CARRIED

- **DVDC** ... An update was submitted by S. Thompson and previously circulated. Additional information provided included:
 - *DVDC will be scheduling meetings with Councillors to chat about the importance and benefits of the various incentive programs as per the Downtown CIP. J. MacIntyre indicated that he will be attending as many of those as schedule permits.
 - *DVDC will be meeting with Senior City Staff (Building Controls, Planning) and Vista Hospitality re development of Rainbow Centre's surface lot to a multi-level facility.

R-6 OTHER/NEW BUSINESS

- **2016 Northern Ontario Tourism Summit** ... This is being held in Sudbury, Nov. 14th – 16th. Once the final Agenda is available, participation by Board and Staff will be determined.
- **Chamber President's Series Luncheon** ... This will feature Ed Archer, CAO, City of Greater Sudbury. Information will be circulated to Directors re attendance.
- **Memorial Park Ice Pad** ... J. MacIntyre and R. Gregorini advised of recent Facebook discussion on 'activating' this area. The Chair advised of meeting and discussion held last year with City Staff and the various challenges this area presents. Discussions will still continue with interested groups to see if something can be done and a project initiated for this winter season.

NEXT MEETING

REGULAR BOARD THURSDAY, OCTOBER 6TH ... 4PM

ADJOURNMENT

16-88 Cormier

THAT we do now adjourn. Time: 5:35 p.m.

CARRIED

Chair

Executive Director